

Dragon Boat Foundation Fact Sheet



Mission

“The mission of the Ottawa Dragon Boat Foundation is to help build, strengthen and enhance community life in Ottawa by raising, managing and distributing funds to charitable organizations.”

Pledge Challenge

- In 1998, a charitable component was added to the **Ottawa Dragon Boat Race Festival** raising funds for local charities on an annual basis.
- **The Ottawa Dragon Boat Foundation was established** in 2003 to help focus and grow the level of community support.
- The Pledge Challenge is an opportunity for our paddlers and the general public to raise funds for local charities. Money is raised on behalf of the **Ottawa Dragon Boat Foundation** and then dispersed to selected charities.
- To date over 2.1 million has been raised through the Pledge Challenge and those funds have benefited over 28 Ottawa area charities.

Current Recipient Charities

- Sens Foundation/Project S.T.E.P.
- CHEO Foundation
- Bruyère Foundation
- ArtsSmarts
- Ottawa Humane Society
- University of Ottawa Institute of Mental Health Research
- Debra Dynes Family House

Pledge Challenge 2011...Paddling For People

- Paddlers raise funds beginning January 1st 2011
- The Pledge Challenge deadline is June 19th 2011 1:30 p.m., Sunday of Festival weekend
- 2011 Pledge Challenge Goal: \$350,000

Dragon Boat Foundation Fast Sheet



Foundation Ambassadors

- Chris Phillips (Assistant Captain, Sens) and Erin Phillips **2009-Present**
- Mike Fisher (Assistant Captain, Sens) **2006-2008**

Team Fast Facts

- 135 teams participated in the 2010 Pledge Challenge
- 50 teams raised \$1,000 or more
- 56 new teams participated in the 2010 Pledge Challenge

The top ten 2010 Pledge Challenge teams:

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|-----------------------------|-------------|
| • Kott Lumber Royals | \$38,392.00 |
| • Draggin' Docs | \$32,408.34 |
| • Sea Lions | \$25,614.00 |
| • Scotia Spitfires | \$19,818.49 |
| • Fleet of Foote Right Foot | \$17,798.00 |
| • Showboat | \$12,080.87 |
| • Canada Council Art Bank | \$11,396.00 |
| • Royal Bank Warriors | \$11,209.00 |
| • My Arms Hurt! | \$8,097.75 |
| • RCMP-GRC 22 Horsepower | \$7,125.39 |

Paddler Fast Facts

- 900 of the 5,000 paddlers participate in the Pledge Challenge
- 68 percent of Pledge Challenge participants are female
- 87 per cent of pledge donations are received via the online donation system

Top 2010 Pledge Challenge Paddlers:

- Robert Belaire, KOTT Lumber \$13,498.00
- Melissa Krayne, KOTT Lumber \$11,538.00
- Raymond Kwok, Scotiabank \$9,715.00
- Sam Tse, Royal Bank \$4,875.00
- Linda Nadolny-Cogan, Sea Lions \$4,372.00