



Dragon Boat Foundation



What is the Ottawa Dragon Boat Foundation?

In 1998 a charitable component was added to the Ottawa Dragon Boat Festival raising fund for local charities on an annual basis. The Ottawa Dragon Boat Foundation was established in 2003 to help focus and grow this necessary component of the Festival. To date over \$2.1 million has been raised through the annual Pledge Challenge and those funds have benefited 28 local charities.

The Ottawa Dragon Boat Foundation is a registered charity and is led by a dedicated board of directors.

Pledge a paddler, a team or make a donation to the Foundation as a whole. For more information and to make a donation, visit www.dragonboatfoundation.net. Like us on www.facebook.com/ottawadragonboat and follow us on www.twitter.com/ottdragonboat

What is the Pledge Challenge?

The Pledge Challenge is an opportunity for our paddlers to raise funds for local charities. Money is raised on behalf of the Ottawa Dragonboat Foundation and is then dispersed to selected charities. In 2011, the Ottawa Dragon Boat Foundation will be supporting a total of seven local charities through a three-tier system.

The following is a breakdown of the tier system:

***Tier One**—Comprised of a single, larger charity, the organization selected for this level will receive \$50,000. In 2011, the Tier One charity is the Sens Foundation's charity of choice, Project STEP

***Tier Two**—A total of \$30,000 will be disbursed to each of the three charities selected at this level. Tier Two charities are: Bruyere Foundation, CHEO, and ArtsSmarts.

***Tier Three**—The three charities at this level will each receive \$20,000. In 2011, charities include the Ottawa Humane Society, The University of Ottawa Institute of Mental Health Research (IMHR), and the Debra Dynes Family House.

The 2011 Pledge Challenge goal is \$350,000.